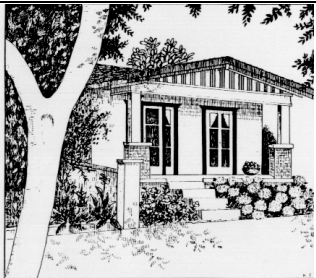


Laguna Beach
Historical Society
Murphy-Smith Bungalow
278 Ocean Avenue
Laguna Beach CA 92651



Laguna Life

The Laguna Beach Historical Society Newsletter: Sept 2008

Please attend Historical Society Program to be held at
Laguna Beach City Hall Council Chambers, 505 Forest Avenue
Monday, September 29th – from 7:30 to 9:30 P.M.

Jack Norworth & Song “Take Me Out to the Ball Game”

by Andy Strasberg, one of the co-authors of the new book
"Baseball's Greatest Hit: the Story of 'Take Me Out to the Ballgame'.

Jack Norworth lived in Laguna Beach from 1940 until his death in 1959. He wrote the lyrics of song “Take Me Out to the Ball Game” in 1908 which is now sung at most ballgames during the seventh inning stretch, including:

"Take me out to the ball game, Take me out with the crowd.

Buy me some peanuts and cracker jack, I don't care if I never get back”

From Frank Aronoff “Jack Norworth's other legacy to baseball is his founding of the Laguna Beach Little League in 1952. Cracker Jacks honored Jack on the 50th anniversary of writing the lyrics by giving LBLL the Jack Norworth Trophy. ...The trophy is still awarded each year to the league champions. Jack's other tradition is still in place after 46 seasons: every ball player is given a box of Cracker Jacks at opening day ceremonies.”

Jack and Amy Norworth



Do Do The Clown
Hands Out Cracker Jacks e



Laguna Beach Historical Society Board of Directors

Kimberly Stuart - President	Anne Frank – Vice Pres.	Nelda Stone - Secretary
Gene Felder – Treasurer	Eric Jessen	Francie Holder
John Hoover	Jane Janz	Ronald Kaufman
Glenna Mathews	Ed Perry	Tom Simpson
Vern Spitaleri	Georgina Valdez	Victoria Winters
Notice: the Board Members will stand for election at the next program Monday, Nov 17, 2008		

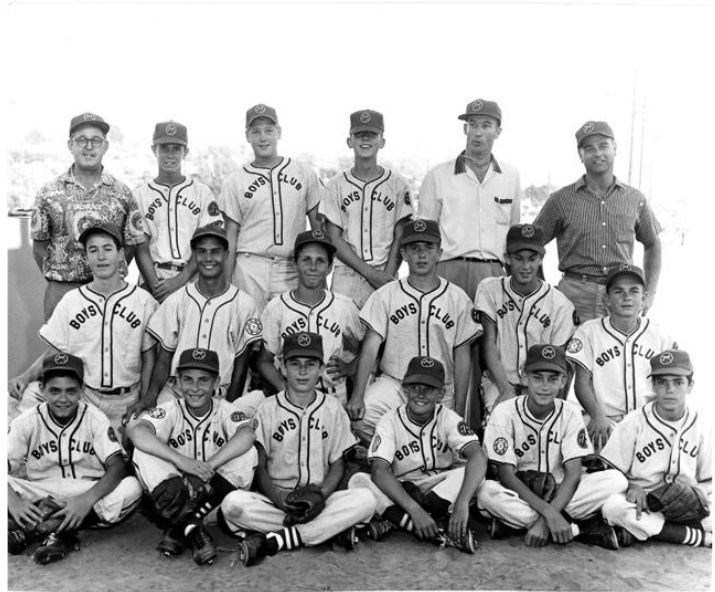
For those having treasured historic photographs or printed material, the Historical Society is happy to scan them electronically and return them to the owners. This way there will be a record preserved for future generations without the necessity for the owners to relinquish the item.

Can you help us identify the coaches and players in the Little League Photos?

Jack Norworth also wrote “Shine on Harvest Moon” along with many other songs. He and his forth wife Dorothy moved to Los Angeles in the 1930s and then to Laguna Beach in 1940. Jack opened his store “It’s a Small World” in 1946, a novelty shop selling collectible miniatures at 1820-26 South Coast Highway where the Ristorante Rumari currently operates. Dorothy died in 1950 after 25 years of marriage, and he married fifth wife wife Amy in 1951.

Jack Norworth was a co-founder of the Laguna Beach Little League. From Stu Saffer of the Laguna Beach Independent “In 1952 ... had four service clubs. At a joint meeting with members of Kiwanis, Lions and Rotary, the Optimist leader [President George Tucker] threw a fast ball: friends that had started California's first Little League in Los Angeles offered assistance in obtaining a charter for Laguna Beach. That idea was also a hit. All four clubs sponsored separate teams that began playing Little League ballgames at the old high school field that summer.”

Boys Club Team



Lions Club Team



Laguna Beach 1887
1st American Title Photo Collection

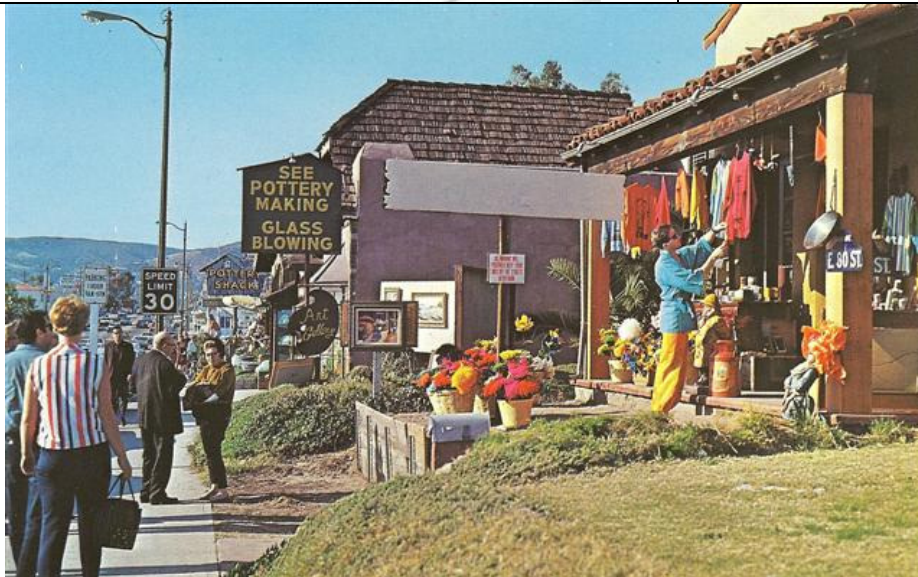
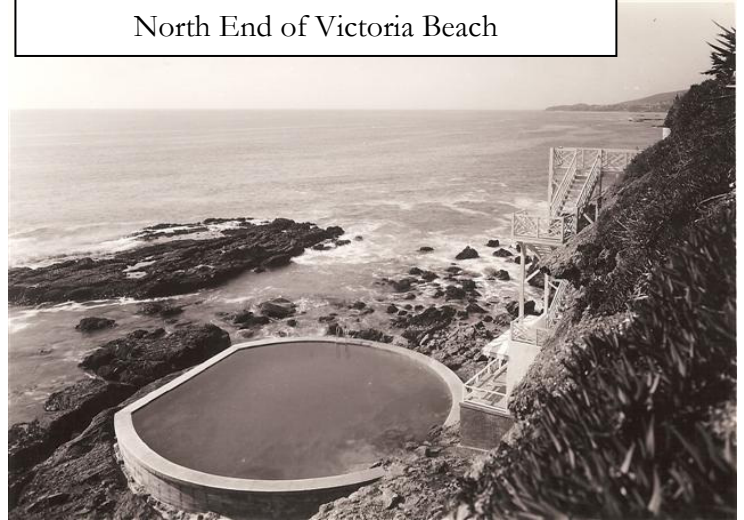


Wesley Thompson and Starkey Families Laguna Canyon
August 1888 - Merle Ramsey Photo Collection

Laguna Playhouse on Ocean Avenue
Merle Ramsey Photo Collection



North End of Victoria Beach



Pottery Shack
on South Coast
Highway

From the Tom Pulley
Postcard Collection
Tom Pulley has been
most generous in
allowing the Laguna
Beach Historical Society
to scan his entire Laguna
Beach postcards

Thanks to Historical Society Business / Organization Members

Borthwick Guy Bettenhausen Butler Box & Stake Charles' Wig Chateau
Emerald Bay Community Association Exchange Club of Laguna Beach
Laguna Beach Visitors & Conference Bureau Laguna Art Museum LBHS Artists Class of "63"
Reynolds Carpet Service Stewarts Landscaping ... Village Laguna

Make Suggestions for Historical Society Future Programs

**Laguna Beach Historical Society information is at
www.LagunaHistory.org**

President's Message by Kimberly Stuart

We hope to see you all at our next program Monday, September 29th Jack Norworth & Song "Take Me Out to the Ball Game" by Andy Strasberg, one of the co-authors of the new book "Baseball's Greatest Hit: the Story of 'Take Me Out to the Ballgame'". The book reveals Norworth's contributions to the era and the baseball canon, including mentioning his equally little known role in establishing a baseball legacy in Laguna Beach.

And be sure to mark your calendar for the next Laguna Beach Historical Society sponsored program which will be Monday, November 17, 2008. The topic is ... OK, we haven't decided yet.

Both programs will be at the Laguna Beach City Council Chambers at 505 Forest Avenue and are from 7:30 to 9:30 p.m. The public is invited and there is no charge.

We are very appreciative to the support from the City of Laguna Beach and their annual Community Services Grant which this year was once again was \$1,000. We are putting the funds to good use.

Come visit us on a Friday, Saturday or Sunday afternoon inside the Murphy-Smith Bungalow, at 278 Ocean Avenue. The Gardens are looking great, thanks to the volunteers of the Laguna Beach Garden Club. A big thank you goes to Historical Society board member John Hoover for coordinating the work of Ken Nickel refreshing the paint and details of the buildings in the back yard. We welcome you to enjoy the delightful ambience of the back garden any day - bring coffee or have lunch there sometime.

Remember the Susi Q historical articles published for years in the Coastline News? Come by the Murphy-Smith Bungalow where we have fifty-one pages of Susi Q articles printed out and in a binder. The Laguna Beach Historical Society thanks former Coastline News editor Stu Saffer, and the sons of Elizabeth H. Quilter (Charlie, Chris, Patrick, and Matthew) for permission to reproduce and disseminate these historical articles.

The Susi Q articles will shortly be online at www.LagunaHistory.org where you can view photos and see more information.

Remember, we take special care when we borrow, scan and return your cherished historic photos or documents of Laguna Beach people, places, and events.

We need more volunteers to achieve the board's top priority to ensure that the Murphy-Smith Bungalow is open to be enjoyed and experienced by members and the public. If interested, call Gene Felder at 939-7257.

Thank you for your continued support and interest in the history of Laguna Beach.

If your Dues are due (see label)

**Send \$15 per person, \$25 per household or \$50 per business or organization to
Laguna Beach Historical Society, 278 Ocean Avenue, Laguna Beach CA 92651**

Name _____

Address: _____ Phone: _____

FAX: _____ email: _____