

LAGUNA LIFE

Laguna Beach Historical Society, Inc.

December 1997- January 1998

New Look for Historical Newsletter

We have borrowed the name of the first newspaper in Laguna Beach which was called the Laguna Life. It was similar to a newsletter in content and format, and we have decided to adopt it as our masthead.

We hope to make the newsletter more interesting and full of information you can use. We would appreciate letters to the editor which we will include, and questions from our readers.

A membership in the Historical Society would be a great Christmas Gift for that person on your list who needs a special something. Just \$15.00 gets you 4-6 newsletters a year, and 4 programs on Laguna history. It's a bargain.

We Need to collect your membership fees so that we can mail the newsletters to your address. It costs about \$300.00 for printing and mailing to the 350 members on our list.

We would appreciate your dues for this year so that we can send out the Feb/Mar issue.

Due to a hard disk crash in July, we have lost our updated mailing list, so if you do not receive this by mail, check "add to mailing list" box on the form on the back. Gift memberships will receive a Gift Certificate in the mail if received before Dec. 15th.

Artist's Studio Tour

This summer we worked with the Laguna Art Museum and put on a very successful bus tour of over 38 past Laguna Artist's Studios/Homes, and historical buildings. Jane Janz, our most knowledgeable board member,

did most of the research for the tour, which lasted 2 hours, and began with a docent led tour of the Plein Aire Exhibit at the museum, and then a guided bus tour.

The tours took place over 4 Sundays in September and were very entertaining and well attended. The highlight of each tour was a tour of the ocean front Studio of William Swift Daniell, now lived in by the artist's granddaughter and her husband, Barbara and John Bing.

The bus tour ended at the Murphy-Smith House for a high tea in the garden. Tea was donated by the ***** and scones by Zinc Café. Flowers were provided by Cossie Mechling and Jane Janz. The tours were so well received that we have agreed to make it an annual fund-raising event for both groups every September.

Archives - Cataloging

Jane Janz and Belinda Blacketer have spent many days this summer sorting, cataloging and filing the boxes of papers which have been donated to the Society.

The range of personal papers, photos, scrapbooks, old magazines, newspapers, etc. is fascinating.

In addition, we recently received part of the Collection of Richard Aiotte, a founding member of this society, whose untimely death cut short an incredible talent for historical research.

If you are interested in helping with this project, please call Jane Janz at 499-4976. The archives are stored at Wells Fargo Bank, who has been more than generous in letting us

use an empty room to store and sort our archives.

Speakers Bureau - Available

We have speakers available for presentations to community groups, schools, and scout groups. The history of Laguna Beach with photos is the subject. If you would like to book a speaker for your group, call Belinda Blacketer at 497-4439.

Goals for 1998 and 99

The next General Meeting in January will be dedicated to goal setting for the next two years. We therefore need your input. Please watch your local paper for the date or check the Historical Society Phone Message for the

date, place and time. Call 714-497-9834.

Historical Society On Line

The Historical Society is on the Web. To visit our homepage, go to <http://freeyellow.com/members/laguna/index.html>. This is an experiment, but so far it is very effective. The presidents's E-mail address is listed and we have received inquiries from many people who want information about relatives who lived in Laguna, or about historical events they are interested in. We have answered all of them.

Let Us Know What You Think.

Join or Renew Your Laguna Beach Historical Society Membership for 1998!

Name: _____ Phone # _____

Address: _____

City: _____ State: _____ Zip: _____ New Renewal

Add to Mailing List Would Like to Host at Murphy-Smith House and/or Gift Membership from _____

The Laguna Beach Historical Society, Inc.
c/o Murphy-Smith House
278 Ocean Avenue,
Laguna Beach, Ca. 92651

HAPPY HOLIDAYS TO